

## Retail



### PROJECT DETAILS

#### Location:

Istanbul, Turkey

#### Accessories:

B-822 Manual Liquid Soap Dispenser

B-2012 Automatic Wall-Mounted Soap Dispenser

B-4112 ConturaSeries™ Surface-Mounted Soap Dispenser

B-29744 Automatic, Universal Semi-Recessed Roll Towel Dispenser with LED Light

GAMCO TD-10RPT Recessed Roll Towel Dispenser

B-2908 1830 Tempered Glass Welded-Frame Mirror

Koala Kare KB110-SSRE-INB Horizontal Stainless Steel, Recess Mounted Baby Changing Station

B-2890 Single Jumbo-Roll Surface-Mounted Toilet Tissue Dispenser



### Project: İstinye Park Shopping Mall

## Multifaceted Mall, Multiple Solutions to Hygiene Challenges

İstinye Park, located in the heart of Turkey's bustling capital, is far from your typical retail center. Considered Istanbul's most upscale mall, it plays several different roles – requiring a broad array of washroom needs fulfilled by hygienic Bobrick accessories.

Its Grand Rotunda is a central entertainment space, with a multi-tiered arena-like scalloped envelope. A lifestyle centre serves as an open-air “town square,” incorporating green space and a Fashion District. A bazaar area with multiple façades features historical Turkish styling.

Since opening in 2007, the mall has grown to 300 stores, and recently underwent a broadscale renovation of its washrooms. For a large mall that plays so many roles, strategic variety was critical in choosing washroom products that could ensure hygiene. The mall turned to a range of stainless steel Bobrick accessories for a high-end look that performs and minimises touch-points.

### Bobrick's Product Range Delivers

With hygiene top of mind for so many facilities, ensuring reliable access to consumables, such as soap and paper towels, is essential. Meanwhile, touch-free accessories are increasingly preferred by visitors. At İstinye Park, each washroom had unique hygiene requirements that could be addressed with Bobrick solutions.

Throughout the mall's many heavily trafficked areas, the team installed Bobrick's B-822 Manual Liquid Soap Dispensers, which improve service continuity and offer cost-effective operation with simplified maintenance by accommodating bulk liquid soap instead of costly labour-intensive proprietary cartridges.

Meanwhile, in less busy areas, touch-free B-2012 and manual B-4112 soap dispensers were installed. B-29744 Automatic, Universal Roll Paper Towel Dispensers, which feature an intuitive, user-friendly activation light and can dispense universal towels at three different lengths, were incorporated where needed, as were GAMCO TD-10RPT Recessed Roll Towel Dispensers.

### UNIVERSAL SOLUTIONS

Bobrick's B-822, B-2012 and B-4112 soap dispensers and B-29744 roll paper towel dispenser utilise universal consumables that can be purchased in bulk. This helps free facilities from the burdens of proprietary purchasing contracts, minimise risk of stock-outs and ensure visitors have reliable access to soap and paper towels.