



News Release

FOR IMMEDIATE RELEASE W/PHOTO

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BOBRICK'S NEW TOWELMATE™ ACCESSORY REDUCES TOWEL USAGE BY MORE THAN 20%; LINERMATE™ ALSO INTRODUCED.

June 25, 2010 – North Hollywood, CA – Bobrick Washroom Equipment, Inc. has introduced their new TowelMate dispenser retainer accessory which installs in existing towel dispensers and dispenses one towel at a time resulting in a reduction of paper towel usage by more than 20%, eliminating multiple towel dispensing, and towels falling to the floor. Additional savings can be achieved by changing from C-fold to more economical Multifold paper towels including wide variety of non-proprietary folded paper towel sizes and weights and 100% recycled paper. Design also prevents towels from falling forward when the door is open for refilling.

LinerMate liner retainer accessory eliminates unsightly liner bag overhang for improved restroom appearance, ending the custodial habit of draping liners over the top of waste receptacles. Also, eliminates the use of problematic hooks, prevents misdirected trash around and behind liner, and facilitates the easy replacement of filled liners without unlocking the waste receptacle.

Both accessories are designed to be installed in Bobrick Classic and TrimLine Series towel dispensers and waste receptacles, and similar models of other manufacturers. While they are standard in ConturaSeries units manufactured after June, 2010 at no extra charge; they are available as accessories for earlier models.

For more information, visit www.bobrick.com.

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Cutaway photo shows TowelMate and LinerMate accessories in place.

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