



News Release

FOR IMMEDIATE RELEASE
(see Illustration attached)

BOBRICK INTRODUCES CONVERTIBLE UNIVERSAL FOLDED PAPER AND ROLL TOWEL DISPENSER AND WASTE UNITS.

July 18, 2006 — North Hollywood, CA — Bobrick Washroom Equipment, Inc., in answer to the need for converting folded paper towel dispensers to roll towel dispensers due to changes in restroom patron demographics and traffic volume, has introduced a unique new series of convertible units. Fitting into a common recessed cabinet which does not require replacement for changeovers, four interchangeable modules are available: touch-free universal folded and roll towel dispensers, and 12- and 18-gallon waste receptacles.

Now facility and property managers have the freedom to convert from one towel type to the other while retaining the original design of their stainless steel equipment, defeating the practice of retrofitting with non-matching plastic or metal dispensers resulting in a hodgepodge appearance. Universal towels permit bidding on the open market, as opposed to purchasing with long-term proprietary paper agreements. Interchangeable modules also provide an economical solution to replacing damaged equipment.

For more information, contact Bobrick at 800/553-1600, www.bobrick.com

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Model B-3944

CAPTION:

Matching stainless steel roll towel module fits perfectly into the convertible cabinet and can be installed within 5 minutes.

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