Global Case Study



Arena/Stadium





PROJECT DETAILS

Location:

Dubai, UAE

Accessories:

B-8231 Manual Foam Soap Dispenser

B-359 ClassicSeries™ Recessed Paper Towel Dispenser

B-35903 TrimLineSeries™ Recessed Paper Towel Dispenser

B-318 Recessed Paper Towel Dispenser

B-43644 ConturaSeries™ Recessed Waste Bin with LinerMate®

B-3949 ClassicSeries Surface-Mounted Convertible Paper Towel Dispenser/Waste Bin

B-3699 ClassicSeries Surface-Mounted Paper Towel Dispenser/Waste Bin

B-3644 ClassicSeries Recessed Waste Bin

B-542 Coat Hook

B-6777 Towel Pin

B-2890 Single Jumbo-Roll Surface-Mounted Toilet Tissue Dispenser

DISPENSING SAVINGS

Bobrick's B-823 Series Manual Foam Counter-Mounted Soap Dispensers are top-filled with bulk jug soap, enabling ease of maintenance and labour savings. Use a cost savings calculator at bobrick.com/b-823.



Project: Coca-Cola Arena Dubai

High Capacity. High Performance.

Since Dubai's Coca-Cola Arena opened in June 2019, global icons like Maroon 5 and Tony Robbins have sold out shows. The only large-scale, fully air-conditioned multipurpose arena of its kind in the Middle East, the arena boasts a capacity of 17,000—so durable design across the entire facility is imperative, especially in the washrooms, which see extended periods of extremely heavy traffic during events.

Before the arena could host these world-renowned acts, architecture and engineering firm Dar Al-Handasah leveraged Bobrick's Global Specifications Program to specify regionally suitable and compliant Bobrick products. The program assists architects worldwide in specifying global projects through product selection, job-site support, international shipping, customs clearance and final installation.

Accessories that Rock in the Washroom

The facility relies on design-integrated Bobrick products throughout the sprawling 500,000 square foot facility's washrooms, ensuring a seamless, harmonised aesthetic defined by stainless steel finishes and reduced maintenance demands.

A range of paper towel dispensers and combination units were specified to accommodate the various traffic and patron types across the arena's different mezzanines. Bobrick's B-8231 Manual Foam Soap Dispenser was specified as a cost-saving product optimised for heavy traffic, delivering top-fill convenience and bulk soap compatibility to ease janitorial load across the massive facility. Similarly, B-2890 Jumbo-Roll Surface-Mounted Toilet Tissue Dispensers were selected for their increased capacity, ensuring less frequent maintenance.

The result is an elevated experience that brings benefits for both patrons and the facility alike, delivering on the world-renowned promise of quality defined by both the Coca-Cola and Bobrick brands.