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News Release

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Bobrick's New Line of Automatic Top-Fill Soap Dispensers Named Best of NeoCon 2024



Pictured: Cassie Marks, Soap Dispenser Category Manager, Bobrick (Courtesy of Bobrick)

NORTH HOLLYWOOD, CA, June 13, 2024 – Bobrick Washroom Equipment, Inc., an industry leader in global washroom accessories, is excited to announce the new automatic top-fill soap dispensers added to their prestigious Fino Collection line of products earned a Best of NeoCon 2024 Silver Award in the Interior Products and Solutions/Architectural Products category.

Now in its 34th year, Best of NeoCon is the leading awards program for the commercial interior design industry that honors trailblazing solutions, unparalleled innovation, and exceptional design. A distinguished group of 53 architects, designers, specifiers, enterprise clients, facility managers, and top business media selected the winners at this year's NeoCon in Chicago, IL.

“We are thrilled that our new, innovative top-fill automatic soap dispensers were recognized as Best of NeoCon 2024 winners,” said Nilofar Yagana, Vice President of Marketing for Bobrick. “Our teams work tirelessly to produce innovative products that enhance restroom efficiency and experience, and our new, beautiful dispensers do just that while offering easy-to-install, hygienic and cost-effective solutions.”

Bobrick's new Fino Collection automatic soap dispenser designs uniquely blend style and practicality. ADA-compliant and available in two distinct looks - a contemporary cylindrical design and a streamlined, modern design - these touchless soap dispensers feature top-fill functionality and sleek, stylish design. Each look can be paired with a coordinating faucet for seamless sophistication, and is available in five finishes – polished chrome, polished graphite, brushed brass, brushed nickel and matte black.



Courtesy of Bobrick

The soap dispensers feature an adjustable soap control dial and a hidden sensor that allows for touchless operation to reduce cross-contamination. Designed for functionality, they feature an easy-access, top-fill reservoir for mess-free, above-the-counter refilling. The patented design makes for effortless maintenance and refilling, adding up to 25% in labor cost savings. Additional savings are achieved through their use of bulk liquid or foam soaps, resulting in 80% or more cost savings and reduced waste over proprietary soap cartridges. They are also equipped with a low soap LED indicator that flashes at or around 25% capacity.



Courtesy of Bobrick

The new soap dispensers and coordinating faucets will be available to specify toward the end of 2024. Scan the QR code below for more information on the release date, and for details on Bobrick's other high-quality, industry-leading washroom accessories, visit [Bobrick.com](https://www.bobrick.com).



About Bobrick Washroom Equipment, Inc.

Bobrick Washroom Equipment, Inc. is a 118-year-old global washroom accessory, toilet partition and child accommodation company headquartered in North Hollywood, California, with seven manufacturing divisions across the United States, Canada and the United Kingdom, and trading relationships that extend into more than 100 markets worldwide. A leader in product innovation and manufacturing, Bobrick prides itself as a company that delivers best-in-class products and service, while fostering an environment of collaboration and continuous learning. For more information, please visit www.bobrick.com.