



News Release

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Bobrick Releases ‘Design Paradigms’ Inspiration Guide for Interior Designers, Architects

Web and PDF guides showcase new possibilities for colorful, hygienic, inclusive restrooms

NORTH HOLLYWOOD, CA, Feb. 24, 2021 – [Bobrick Washroom Equipment, Inc.](https://www.bobrick.com) has launched its new [‘Design Paradigms’ restroom design inspiration guide](#) for interior designers and architects.

Accessible at [bobrick.com/design](https://www.bobrick.com/design), the webpages and PDF brochure showcase three unique restroom designs showcasing new possibilities for colorful and design-oriented restrooms that support the hygiene and operational needs of today’s commercial buildings.

Nilofar Yagana, Business Unit Director, Accessories, said the new resource was developed in response to evolving restroom design expectations.

“Today, boilerplate, institutional restroom designs are inadequate,” said Yagana. “Building owners and patrons across many building types expect more distinctive design, touchless products and inclusive amenities. The interior design community deserves a resource that allows them to easily visualize the possibilities and identify product solutions.”

‘Design Paradigms’ outlines three restroom types with relevant accessories and toilet cubicles: a [colorful hospitality restroom](#) featuring color-enhanced accessories like combination towel/waste units and toilet tissue dispensers; a [VIP lounge restroom](#) leveraging matte black accessories to accent the environment; and a [Class A executive office restroom](#) featuring timeless, stainless steel accessories.

For each room, Bobrick has assembled convenient specification packages available for download. Each package includes relevant technical data sheets, BIM files and other digital assets to help specifiers learn more about each room’s products and develop inspired designs in collaboration with their Bobrick architectural representatives. Specification packages were developed using Bobrick’s [Digital Spec Builder](#), which allows architects and designers to manage projects, select and configure products, download specifications, generate submittals, client presentations and more.

In ‘Design Paradigms,’ Bobrick showcases a range of color capabilities for select restroom accessories. Its new [Millennium Light Interference Color \(LIC\) offering](#) utilizes an electrochemical process to create colorful accessories with prism-like effects. Bobrick LIC accessories allow designers to realize vibrant design concepts without risk of color degradation or delamination. LIC is available on TrimLineSeries™ accessories, from combination units to paper towel dispensers, as well as other models.



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Bobrick's [Matte Black accessory offering](#), achieved through powder-coating, reveals new design possibilities for distinctive contrast. Matte and glossy powder-coated finishes are available in a wide variety of colors.

"Color has long been a central design element throughout commercial buildings," added Yagana. "However, for decades, available accessory options have fallen short in delivering the solutions necessary to realize colorful restroom designs. Bobrick is here to change that."

The 'Design Paradigms' environments and PDF brochure are available at bobrick.com/design.

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About Bobrick Washroom Equipment, Inc.

Bobrick is a 100+ year-old global restroom accessory, toilet partition and cubicle system company headquartered in North Hollywood, CA with seven manufacturing divisions across the United States, Canada and the United Kingdom and business operations that extend into 85 markets worldwide. A leader in product innovation and manufacturing, Bobrick prides itself as a company that delivers best-in-class products and service, while fostering an environment of collaboration and continuous learning. For more information please visit www.bobrick.com.